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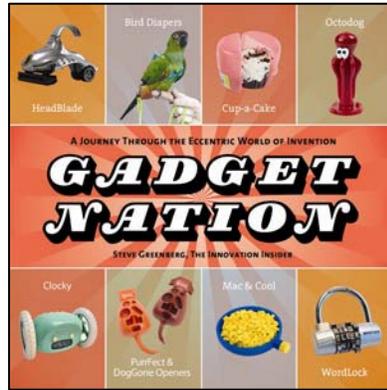
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**FOR IMMEDIATE RELEASE** .....

**“Gadget Nation is the most enjoyably reassuring book I’ve read in years. Here is the quirky spirit of American Ingenuity that goes back to Ben Franklin and Thomas Jefferson, still alive and well, still passionately dreaming and tinkering in their workshops ...”**

**— Charles Osgood, anchor of CBS News Sunday Morning and The Osgood File**



**GADGET NATION**  
**A JOURNEY THROUGH THE ECCENTRIC WORLD OF**  
**INVENTION**  
**Steve Greenberg**

**“Gadget Nation does a wonderful job of exploring some of these inventions and the stories behind the ideas, reinforcing the fact that we are a nation of innovators, thinkers, and tinkerers. Where would we be without them?”**  
**— Louis J. Foreman, executive producer of PBS’s Everyday Edisons and publisher of Inventors’ Digest**

**“Steve Greenberg has put together a delightfully entertaining look into the American inventor of today, from those who’ve made millions to those who’ve mortgaged their houses. Mixing fun with reality and a great selection of ‘where to go’ resources, he wraps up excitement, motivation, and support into one fantastic read for every would-be inventor!”**  
**— Andy Gibbs, CEO, PatentCafe**

Have you ever heard of *bird diapers*?  
Interested in a *talking toilet paper dispenser*?  
What about a *motorized ice cream cone*?  
A *handle for carrying your turkey around the kitchen*?  
Looking for a *Kosher Lamp*?

These aren’t gag gadgets but actual real products you can buy today.  
Maybe you already have?



Americans love their gadgets—and **Gadget Nation** brings us behind the scenes and introduces us to the men and women who have spent countless hours and money (in some cases cashing in their 401K) trying to turn their gadget idea into a gadget bonanza.



Steve Greenberg, dubbed *The Innovation Insider*, travels the country seeking out clever off-beat new products. His journey through the underbelly of American invention has brought him face to face with hundreds of garage inventors, and he tells their stories in **Gadget Nation**. While most of us might look at these products and wonder, *Why didn’t I think of that?* --Steve will tell you why these people did.

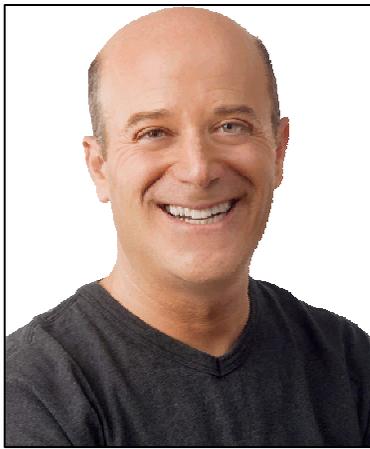
Featuring more than 100 quirky innovations from garage inventors across the nation, **Gadget Nation** captures America's can-do spirit and creative energy. Sure, there are some scary examples of gadgets that have gone terribly wrong, but others will amaze you, still others will make you laugh.

And in the world of invention, logic doesn't enter into the equation. A product that most people might look at and think "Who needs that?" might be racking in millions and yet another product that seems truly ingenious might be drowning in red ink.

After reading **Gadget Nation**, you'll never look at another gadget with the same eyes again. Greenberg truly captures the can-do, inventive spirit America is famous for. All it takes is an idea and some creative drive to invent the next Thigh Master™, Chia Pet™, Hairagami™, or Pocket Fisherman™. Who knows, maybe it'll be you!



### About the author



Steve Greenberg is an invention groupie. Born into a family of patent filers, Steve has always respected and praised America's inventors. He travels the country looking for innovative products and has been dubbed "The Innovation Insider." He can be seen each month demonstrating innovative products in five of the top ten markets (New York City, Chicago, Philadelphia, Washington, DC and Houston) on national television shows such as ABC's *World News This Morning* and *World News Now*, *Fox & Friends*, and others. He also writes for several magazines, newspapers and websites; his "Innovation Insider" features appears in the *Miami Herald*, *ROOMS* magazine, *Smart Homeowner* magazine, *Backyard Living*, *HomeToys.com*, *Log Home Living*, and others. Visit [www.gadgetnation.net](http://www.gadgetnation.net) for more info.



### Gadget Nation A Journey Through the Eccentric World of Invention

By Steve Greenberg

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